

Winter Support Grant publicity

We would like to promote Winter Support Grants across the city to make sure everyone who needs assistance knows this is available and how to apply.

Here are some short articles and a couple of graphics for you to use on your social media, websites and newsletters.

If you need any further information on the scheme and grants themselves, please contact susan.wood@york.gov.uk or for communication support please contact megan.rule@york.gov.uk

Short – 290 characters

Help with food and bills

Are you struggling to pay your bills?

The Winter Support Grant can help you and your family with food and energy bills this winter.

From Monday 7 December, apply for it at www.york.gov.uk/wintersupportgrant

Other support is at www.york.gov.uk/benefits/get-benefits-money-advice or call the Covid Helpline on 01904 551550.



Medium – 420 characters

Help with food and bills this winter

Has your income been affected by the Covid pandemic? Are you struggling to pay your bills?

The Winter Support Grant can help.

This grant scheme is here to support you and your family with food and energy bills this winter.

From Monday 7 December, apply for it at www.york.gov.uk/wintersupportgrant

For help to apply or for more information on other sources of support please visit www.york.gov.uk/benefitsadvice, or www.livewellyork.org.uk or call our Covid Helpline on 01904 551550.

Long – 610 characters

Help with food and bills this winter

The Winter Support Grant is here to provide financial support to people who are struggling as a result of the Coronavirus pandemic.

The grants are here to support eligible residents – with or without children - with food and utility bills this winter.

York residents who have savings of less than £2,000 can apply for a grant to help feed themselves and their families, and to keep warm over this difficult period.

From Monday 7 December, apply for it at www.york.gov.uk/wintersupportgrant

For help with applying or for other sources of support in the city, please visit www.york.gov.uk/benefitsadvice, or www.livewellyork.org.uk or call the council's Covid Helpline on 01904 551550.

ENDS